

Reetu Gupta

Author • Speaker • Advocate • Philanthropist



About Reetu

Reetu Gupta is an author, speaker, advocate, philanthropist, and the Ambassador of The Gupta Group, where she focuses on creating impact and opportunity. She is the cofounder and Chief Strategy Officer of Rogue Insight Capital Ltd; the private venture capital arm of The Gupta Group, focusing on investing in Canadian start-ups with female and/or minority leadership. Her passion and drive for her roles are showcased in her continued excellence and groundbreaking contributions to the sector, focusing on uplifting women, minorities, and local communities. Reetu re-launched The Gupta Family Foundation in 2020, where she serves as President and Co-Chair and is able to provide longterm solutions to global issues. She is the Founder and President of The Shakti Society, which provides complimentary meditation classes to empower all individuals with courage and to instill a strong sense of confidence.

Reetu sits on several local and international boards and committees, and has been twice honoured with the distinction of WXN's Top 100 Most Powerful Women, as well as the ICC's Female Entrepreneur of the Year Award, and Canada's Top 40 Under 40®. She has spoken at events such as Forbes Women Summit and the NEXUS UN Global Summit. Reetu has been interviewed in publications such as Hotelier Magazine and The Edge, and is a Huffington Post Contributor. Her mission is to utilize the resources around her to bring lasting positive change.

Media

HOTELIER

I HUFFPOST

CITY LIFE

FINSMES

OLM
OTTAWALIFE
MAGAZINE

CANADIAN SME
BUSINESS MAGAZINE

STAY CANADIAN
HOTEL
INTELLIGENCE

Lioness
FOR THE FEMALE ENTREPRENEUR

AL ANOKHI LIFE
South Asian Pop Culture | Lifestyle | Entertainment

The edge
A LEADER'S
MAGAZINE

Affiliations

GUPTA GROUP
EXCEEDING EXPECTATIONS

MARRIOTT
Women Supporting
Women Board

TED
ROGERS
SCHOOL
OF MANAGEMENT
Board of
Directors

Chambre de Commerce
Indo-Canada
Chamber of Commerce

The Princess Margaret
Cancer Foundation
Board of
Directors

tiff.
toronto
international
film festival
Philanthropic
Committee

HOTELIER
Advisory Board

Women
IN TOURISM
& HOSPITALITY

Awards + Events

Forbes
WOMEN'S
SUMMIT

ANOKHI MEDIA
Business Executive
of the Year Award

CANADA'S
TOP 40
UNDER 40

Pink 21
ATTITUDE
Rising Star Award

Chambre de Commerce
Indo-Canada
Chamber of Commerce
Female Entrepreneur
of the Year Award

WXN
Canada's Most Powerful
Women: Top 100™, BMO
Entrepreneur Award

Ascend
PAN-ASIAN LEADERS
CANADA



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