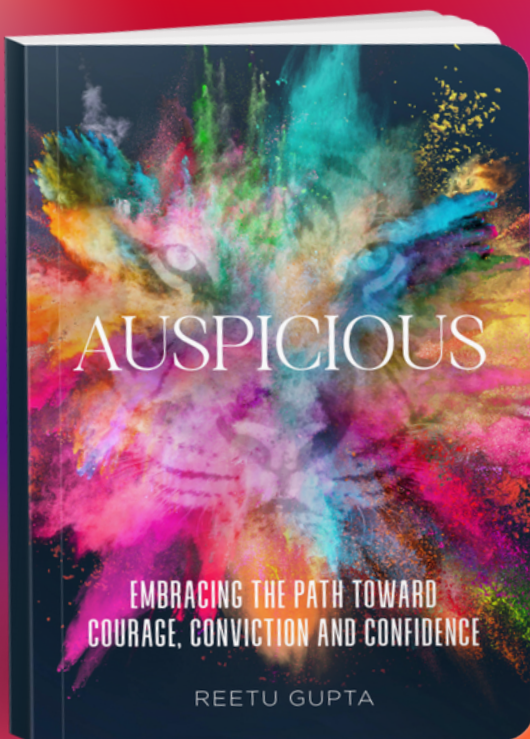


Auspicious

A state of being where we, as individuals, greet each day with a genuine belief in ourselves while practicing self-affirming habits and disciplines and a sincere commitment to gratitude is a state of being that we all aspire to.



Auspicious is a transformative journey of self-discovery, guiding you to embrace auspicious moments and opportunities that lead to success in the present and the future. Within the pages, you'll find messages that resonate deeply with your heart.

The ability to have the courage, confidence, and conviction to not just dream our dreams but to actualize them with joy and faith, while at the same time embracing life's struggles as we do so, is a state of being that entrepreneur and author Reetu Gupta helps us realize in her breakout book, *Auspicious: Embracing the Path Toward Courage, Conviction and Confidence*.

Reetu shares with readers the deeply embedded connection she has with the Divine Feminine, a kinship that has empowered her to live a life of grace and gratitude as a part of the Divine Universe's intentions. Highlighting the practices that she embraces on a daily basis – ones that make it possible for us, too, to walk the spiritual path that Reetu walks – shows us, the readers, the importance of taking time for silent meditation and conversation with the Divine Universe as a means to enjoying the gifts of empowered, grateful living. This book is a must-read for those who seek to honour their life's purpose with spiritual intention.

A portion of the proceeds will be going to the The Gupta Family Foundation.

About the Author

Reetu Gupta is a speaker, advocate, philanthropist, and the Ambassador of The Gupta Group, where she focuses on creating impact and opportunity. She is the cofounder and Chief Strategy Officer of Rogue Insight Capital Ltd; the private venture capital arm of The Gupta Group, focusing on investing in Canadian start-ups with female and/or minority leadership. Her passion and drive for her roles are showcased in her continued excellence and groundbreaking contributions to the sector, focusing on uplifting women, minorities, and local communities.



Reetu's mission goes beyond her impressive accomplishments. Her unwavering dedication lies in the pursuit of finding her soul's purpose

Reetu re-launched The Gupta Family Foundation in 2020, where she serves as President and Co-Chair, providing long-term solutions to global issues. She is the Founder and President of The Shakti Society, which provides complimentary meditation classes to empower all individuals with courage and to instill a strong sense of confidence.

Reetu sits on several local and international boards and committees and has been twice honored with the distinction of WXN's Top 100 Most Powerful Women, as well as the ICCA's Female Entrepreneur of the Year Award, and Canada's Top 40 Under 40®. She has spoken at events such as Forbes Women Summit and the NEXUS UN Global Summit. Reetu has been interviewed in publications such as Hotelier Magazine and The Edge, and is a Huffington Post Contributor. Her mission is to utilize the resources around her to bring lasting positive change.

“

Cynthia Johnson

BEST SELLING AUTHOR of “Platform: The Art and Science of Personal Branding”

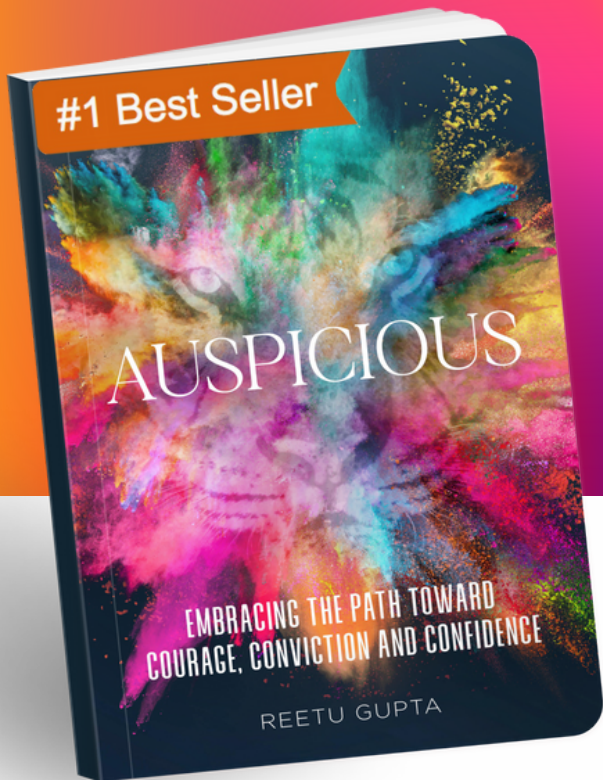
Reetu Gupta's 'Auspicious' is a luminous guide that empowers individuals to step into their own strength and embrace their unique journey. Her insights are a testament to her wisdom and compassionate leadership.

“

Alexis Edgar

Vice President of Sales and Marketing,
Eastons Group of Hotels

Reetu Gupta marries her profound wisdom with her passion for positive transformation, unveiling a literary masterpiece that cements her legacy as an advocate of empowerment and change



Excerpt

As you hold this book in your hand, or on an e-reader, or if you are listening to it as an audiobook, know that by the very act of doing so, you are doing something beautiful for yourself. You have made the decision to be open to change, to be open to knowledge and growth. I am with you every step of the way on this journey.

I am also incredibly grateful that you have chosen this book, and my deepest wish is that it brings you love, happiness, and a deep, inner sense of serenity and peacefulness. Maybe you chose this book for a specific reason, and maybe, out of all the myriad of titles available, something in your soul stirred as you picked up my book. A small voice told you that this is an auspicious moment for you, one which the Universe is guiding you toward. So what does the word auspicious mean? Its formal definition states that when a moment or an opportunity is auspicious, it is conducive to success, either in the moment or in the future. And so, by picking up this book, *Auspicious: Embracing the Path Toward Courage, Conviction, Confidence, and Gratitude*, your heart is telling you that you are ready to receive the messages I am sharing with you within these pages. As you manifest these practices in your daily life, you will be guided along your own unique path so that you can actualize your soul purpose, one that is unique to you – because there is only one you.



**Amazon Hot
New Releases in
Spiritual Self-Help
Books**

Press Release

Reetu Gupta, Ambassador of the Gupta Group's new book, "Auspicious: Embracing the Path Toward Courage, Conviction and Confidence" is out now! Let us know if you'd like a copy of the book to review or if you'd like to interview Reetu.

Reetu has unveiled her transformative insights, invigorating journeys, and unwavering positivity in her highly anticipated book. This definitive guide is poised to ignite a wave of empowerment. "Auspicious" encapsulates Gupta's wisdom garnered from her illustrious career and her heartfelt dedication to mentorship and growth.

Reetu's mission goes beyond her impressive accomplishments. Her unwavering dedication lies in the pursuit of finding her soul's purpose. Driven by a deep sense of introspection, Reetu is on a personal journey to discover the true meaning and calling of her life. Through her various roles as a speaker, advocate, philanthropist, and Ambassador of The Gupta Group, Reetu aims to create impact and opportunity. She believes that by aligning her actions with her soul's purpose, she can make a profound difference in the world. Showcasing this, a percentage of the book proceeds are going towards the Gupta Foundation's philanthropic efforts!

Quick Facts

Full Title: **Auspicious: Embracing the Path Toward
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